



POWERFUL PLATFORMS FOR HIGH-PERFORMANCE ECOMMERCE

Build and Scale Your Online Business with Expertise and Support from eCommerce Experts

Whether you sell products or services to other businesses or end-users, creating and managing an eCommerce website requires careful planning, thorough execution and trusted technical expertise. It is critical in a digitally-driven world where online sales in 2019, according to Statista, will surpass the \$2 trillion-mark, user penetration will reach 51% and the average revenue per user (ARPU) will total \$539.90.

You need to deliver consistently fast page loading, match infrastructure resources to seasonal demand and always keep on top of compliance. Aptum helps you achieve all of this and more by providing end-to-end eCommerce hosting solutions that give you the high performance, ultra-secure, lightning-speed platform to power your online revenue strategy.

Delivered by the experts that have helped define eCommerce excellence over the last decade, select Aptum data centers are equipped to comply with PCI Security Standards Council's standards through intrusion detection systems and network perimeter vulnerability scanning applications that protect sensitive credit card data.



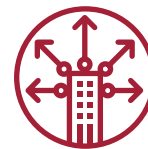
ALWAYS ON

Delivering consistent and fast page loading is a must because a poor user experience or downtime equals lost revenue. We keep eCommerce sites running at peak performance by designing resilient solutions, building in redundancy, DR and DDoS protection, and have experts on hand 24/7 to help you troubleshoot.



UNWAVERING PERFORMANCE

Ensuring that your applications are running at peak performance with faster page loads, high performance levels during traffic spike in peak seasons is critical. Our Fast Fiber Network with multiple geographically dispensed points of presence and optional CDN, ensures that customers never abandon your shopping cart because of poor site performance.









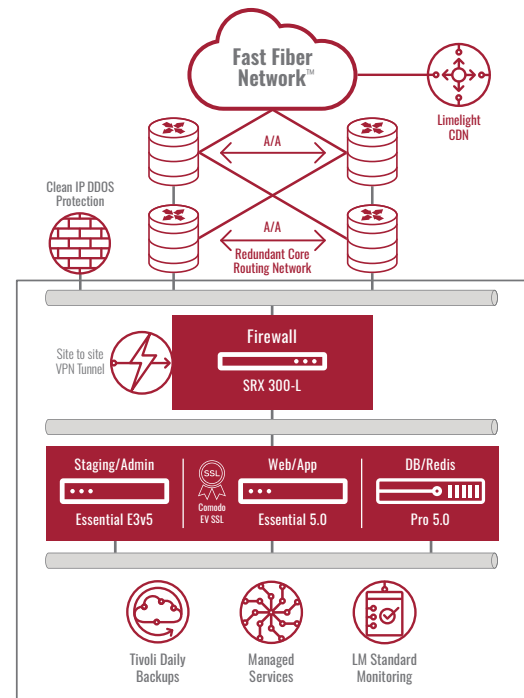
SCALABILITY

Our team of experienced Aptum systems engineers provide expertise to ensure you have the ability to scale your solutions to meet peak demand and optimize as you need it. They work with you to define eCommerce platform, design and management strategies that will allow you to provide amazing retail experiences that bring your revenue to strategy to profitable fruition.

Essential eCommerce Hosting Solution








This is an all-in-one eCommerce package for small-to-mid-sized organizations providing predictable billing, scalable infrastructure, ultra-reliable performance and essential security and backup. All managed for you by hosting experts with help and advice at hand 24/7.

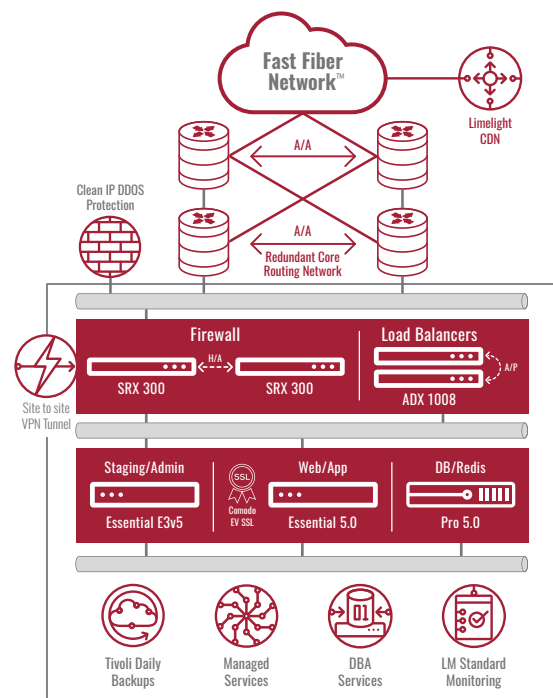
	1 x Staging & Admin Server • Dell R230, 32GB DDR4, 2 x 240GB SSD
	1 x Web & Application Server • Dell R240, 64GB DDR4, 4 x 240GB SSD
	1 x Database & Redis Server • Dell R640 128GB DDR4, 1 x Intel 5122 4c, 2 x 240GB SSD (RAID 1) 4 x 480GB SSD (RAID 10)
	1 x Firewall • Juniper SRX 300-L, Up to 25 concurrent connections, up to 200 Mbps
	Clean IP DDoS Protection
	CDN 1000 GB
Solution also includes: Site-to-Site VPN, SSL Certificate, Managed Services, Weekly Backups and Logic Monitor Standard Monitoring	



Advanced eCommerce Hosting Bundle

A comprehensive eCommerce solution for more complex, higher traffic, enterprise-grade online presence. Managed and monitored 24/7 this solution delivers power, reliability and security in equal measure to ensure you maximize uptime and you have the peace of mind your site can handle significant loads.










	1 x Staging & Admin Server • Dell R230, 32GB DDR4, 2 x 240GB SSD
	2 x Web & Application Server • Dell R240, 64GB DDR4, 4 x 240GB SSD
	2 x Database & Redis Server • Dell R640 128GB DDR4, 1 x Intel 5122 4c, 2 x 240GB SSD (RAID 1) 4 x 480GB SSD (RAID 10)
	2 x Firewalls – In High Availability Mode • Juniper SRX 300, Up to 25 concurrent connections, up to 500 Mbps
	Clean IP DDoS Protection
	2 x Loadbalancer – In High Availability Mode • Brocade ServerIron ADX 1008
	DBA – 2 Hour Block
Solution also includes: Site-to-Site VPN, SSL Certificate, Managed Services, Daily Backups and Logic Monitor Standard Monitoring	

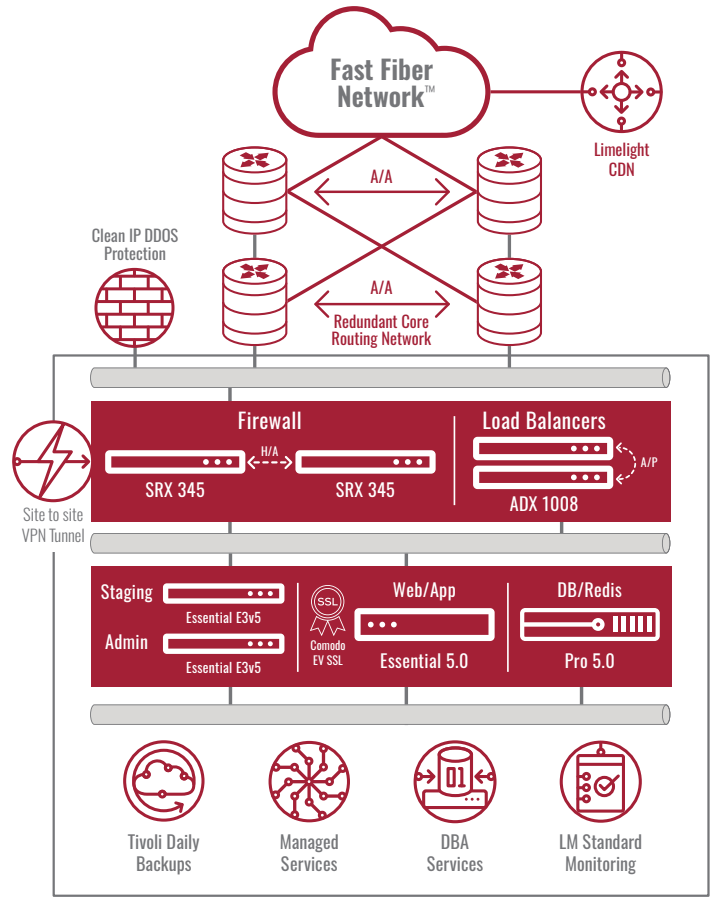


Elite eCommerce Hosting Solution

With cutting-edge server technology, load balancing and content delivery network services (CDN) built in, the Elite eCommerce Hosting Solution is the ultimate in performance, low latency, scalability and redundancy, delivering a holistic eCommerce platform for the most demanding requirements.

The Elite Solution also augments the comprehensive managed services and support available on all solutions with database administration services to ensure your solution is optimized on a monthly basis.

	1 x Staging Server • Dell R230, 32GB DDR4, 2 x 240GB SSD
	1 x Admin Server • Dell R230, 32GB DDR4, 2 x 240GB SSD, 2 x 1TB SATA
	4 x Web & Application Server • Dell R240, 64GB DDR4, 4 x 240GB SSD
	2 x Database & Redis Server • Dell R640 128GB DDR4, 2 x Intel 5122 4c, 2 x 240GB SSD (RAID 1) 4 x 480GB SSD (RAID 10)
	2 x Firewalls – In High Availability Mode • Juniper SRX 345, 250 concurrent connections, up to 1.7 Gbps
	Clean IP DDoS Protection
	2 x Loadbalancer – In High Availability Mode • Brocade ServerIron ADX 1008
	CDN 1000 GB
	DBA Monthly 4 Hour Block
Solution also includes: Site-to-Site VPN, SSL Certificate, Managed Services, Daily Backups and Logic Monitor Standard Monitoring	



We Design, Host & Support Entire End-To-End Solutions

In today's digitally driven world, we know there is a lot more to an eCommerce operation than a high-performance site. We have the experience and capability to help you architect an end-to-end solution encompassing everything from warehouse management and CRM systems to ERP platforms. Delivered by experts that have helped define eCommerce excellence over the last decade, our Fast Fiber Network with multiple geographically-dispersed points of presence and optional CDN, ensures that customers never abandon your shopping cart because of poor site performance. Aptum offers three resilient solutions all tailored to your unique needs.



14
DATA CENTERS

50+
POINTS OF PRESENCE

48,000 KM
INTERNATIONAL FIBER NETWORK

3,400 KM
FIBER METRO NETWORK

1,800+
ON NET BUILDINGS

LEGEND

- Data Centers
- Points of Presence
- FastFiber® Network

> DATA CENTER
> CLOUD
> HOSTING
> CONNECTIVITY
> FIBER
> PROFESSIONAL SERVICES

Expertise You Can Trust

Rest assured your platform for eCommerce revenue and critical data are in safe hands – we work with best in class technology partners and carry a range of compliance certifications.

PARTNERS



COMPLIANCE



TO LEARN MORE ABOUT HOW OUR SERVICES CAN HELP YOUR ORGANIZATION, PLEASE VISIT:

info@aptum.com
www.aptum.com



ABOUT APTUM TECHNOLOGIES

Aptum Technologies enables customers to unlock the potential of their data infrastructure to drive tangible business outcomes and maximize the value of their technology investments. Aptum's Data Center, Cloud, Hosting and Connectivity solutions, underpinned with expert Managed and Professional Services, offer genuine choice and adaptability combined with international reach spanning North America, Latin America and Europe. In Canada, through its Fiber business, Aptum is the first neutral host provider of turnkey small cell connectivity, augmenting an extensive metro network across Toronto and Montreal. Aptum is a portfolio company of Digital Colony, a global investment firm dedicated to strategic opportunities in digital infrastructure. For more information, visit www.aplum.com.