

A BUSINESS LEADER'S GUIDE TO TRANSFORMING WITH THE CLOUD

Advance your business through the right cloud solution, connectivity and partnerships.



TRANSFORM YOUR BUSINESS

CEOs are ready for digital transformation



54%
Are already **actively disrupting** their sector.



71%
Are ready to lead a **radical transformation**.

62%
Have a **transformation program** in place.

96%
Of organizations think digital transformation is **critical**. (But **48%** say it is not a top priority.)

32%
Of IT decision-makers say digital business has **already helped achieve revenue growth**.

The leading factor driving public cloud adoption is **digitally transforming enterprises**.



In 2020, a whopping **83%** of workloads will be hosted on the cloud



Cloud computing and services will be a **\$300 billion** business by 2021.

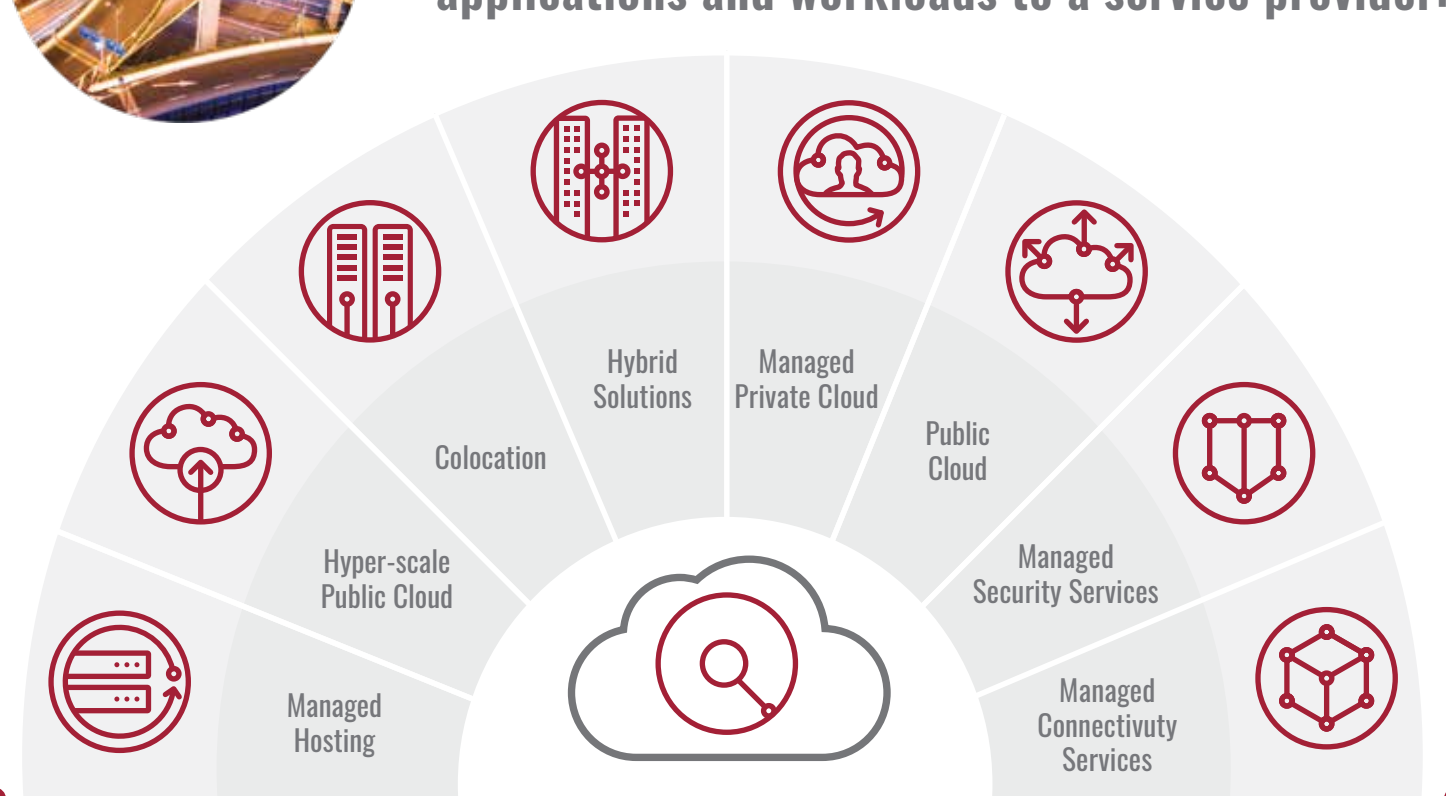
28%
By 2022

28% of spending in key IT segments will shift to the cloud by 2022.



CHOOSE THE RIGHT CLOUD SERVICE

Consider these services while moving your applications and workloads to a service provider:



IS A HYBRID SOLUTION THE ANSWER?

87%
Say hybrid cloud has a **positive impact** on their business.

97%
Say **mobility of the application** between cloud environments is needed.

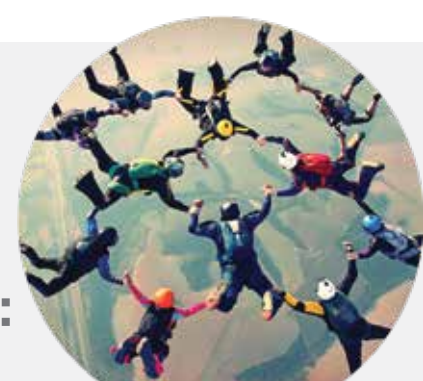
91%
Say that hybrid cloud is the **ideal IT model**.



It is estimated that as much as **10%** of an enterprise IT portfolio is unused and can simply be turned off.

FIND THE RIGHT CLOUD PARTNER

4 areas to compare cloud service providers:



<p>1 STRATEGIC</p> <p>Evaluate their track record, service footprint, regulatory alignment, and cultural fit.</p>	<p>2 FINANCIAL</p> <p>Additional benefits can often outweigh minor differences in cost.</p>
<p>3 FUNCTIONAL</p> <p>Your provider's products and services should match the features and functionality your business needs.</p>	<p>4 OPERATIONAL</p> <p>From planning and assessment to implementation and ongoing support, make sure the partner can bridge the gaps.</p>

3 critical questions you should ask any cloud partner:

- How deep is their talent pool?
- Will they work well with your internal team?
- Do they have a broad offering including multi-location connectivity?

Aptum is trusted by customers worldwide to access, move, manage, store, and secure mission-critical data.

20 YEARS	3,500+ CUSTOMERS	14 DATA CENTERS
MULTI-CLOUD MANAGED SERVICES	CLOUD ONRAMPS IN KEY METROS	LOW LATENCY CONNECTIVITY FULLY MANAGED GLOBAL NETWORK

GO DEEPER: Explore your cloud journey. Access your cloud resource kit.

DOWNLOAD NOW

For more information visit: info.aptum.com/cloud-hub

Sources: Gartner 2018 CEO Survey, Gartner: Market Insight: Cloud Shift 2018 - 2022, KPMG: Growing Pains 2018 Global CEO Outlook, Progress: A Report on the State of Digital Business, IDC: 2018 State of Digital Business Transformation, Nutanix: Enterprise Cloud Index 2018 Edition, AWS Cloud Enterprise Strategy Blog, Forbes