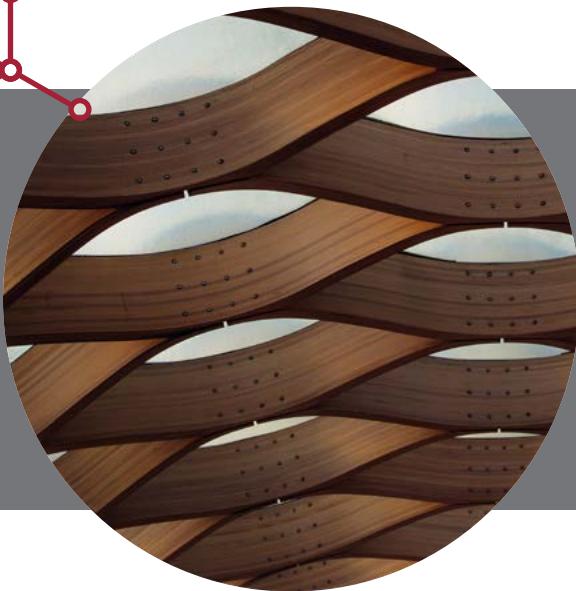


APTUM'S CLOUD ADOPTION FRAMEWORK



Aptum's Cloud Adoption Framework provides a set of industry best practices, guidance and tools to accelerate successful cloud adoption

Your cloud journey will always be dependent on your organization's ability to navigate through the ever-changing and increasingly complex digital environment. Further, your infrastructure needs to adapt as your business objectives evolve, and so too must your capabilities.

Without a framework methodology, the momentum of innovation, operational efficiency and transformation delivered by the cloud can be seriously hindered.

Proven guidance to accelerate the cloud adoption journey. Aptum's Cloud Adoption methodology is part of a broad cloud adoption lifecycle...supporting your business as it evolves while preparing the strategy and plans for Hybrid and Native Cloud Adoption.



Aptum's Cloud Adoption Framework is inspired by the Microsoft Cloud Adoption Framework. Aptum will guide you on a journey that begins with Discovery - **understanding your motivations, identifying desired outcomes, and defining business justifications**. The result is a customized cloud adoption plan which we work on together.

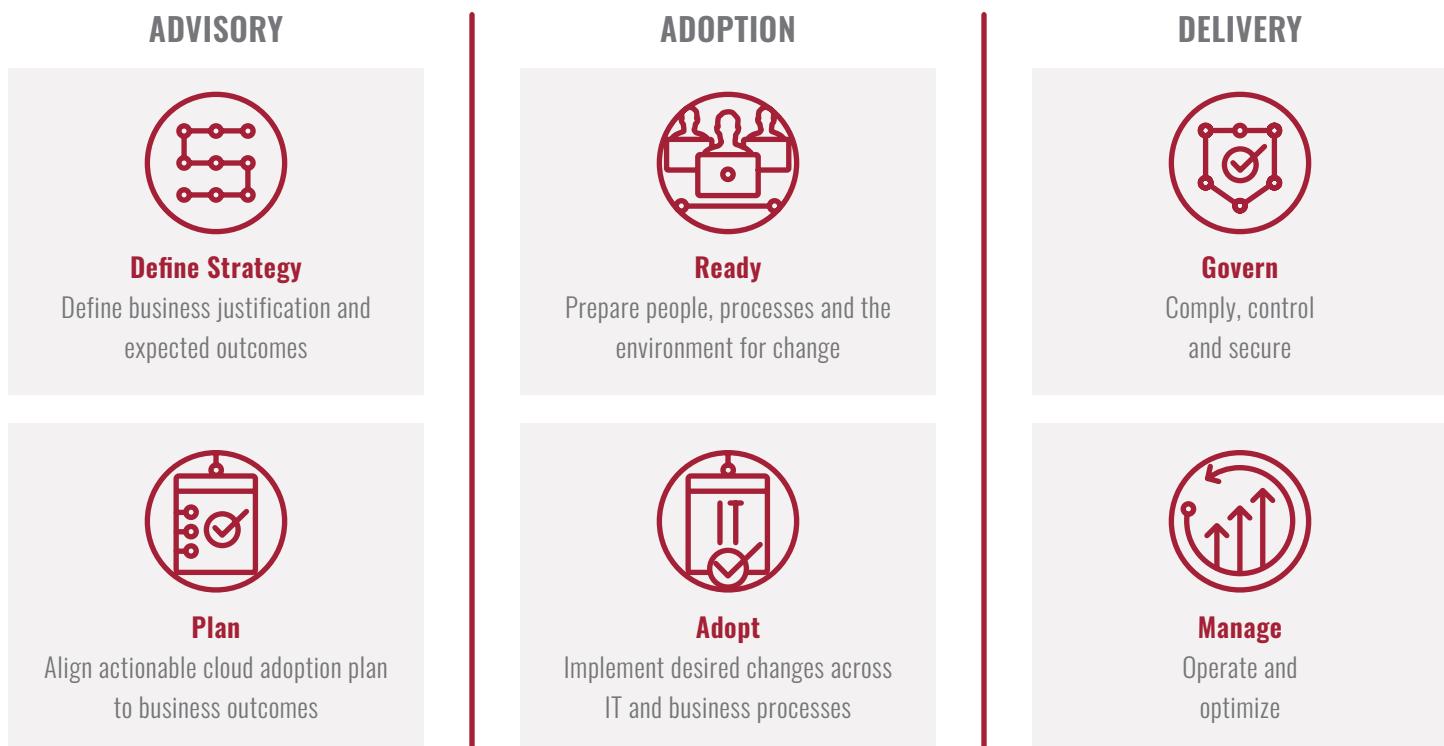
Following Discovery, Aptum's Advisory, Adoption and Delivery capabilities are designed to **drive continuous improvements** and **optimization services** to your cloud environments. Aptum's Cloud Adoption Framework is a full lifecycle framework which you can adopt at any stage in your cloud journey; we'll support you throughout by providing methodologies for specific approaches so you can overcome specific blockers.



Key Features

- Strategy and planning workshops that consider all important aspects of the journey
- Cloud Assessments and Cloud Readiness Workshops to collect insights needed to architect customer Landing Zones, migration waves and cloud innovation sprints
- Three tiers of Managed Services to meet your skilling and operational requirements
- Cost and Security Assessments and Cloud Health Checks to continuously secure and cost optimize cloud environments

Key Phases



Key Phases Explained

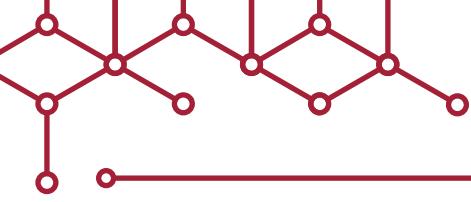
ADVISORY

Define Strategy

- **Cloud Adoption Briefing** – use the briefing to:
 - Explore industry best practices relevant to your cloud journey and get practical, tangible steps to accelerate your cloud migration.
 - Help you get started creating and implementing the business and technology strategies necessary for your organization to transform and succeed in the cloud.
 - Understand where your organization stands in digital transformation.

Plan

- **Cloud Strategy and Planning Workshop** – document your cloud strategy
 - Identify and capture your cloud objectives and understand your organization's desired business outcomes for technology adoption
 - Motivations
 - Business outcomes
 - Financial considerations
 - Technical considerations



ADOPTION

Ready

- Define the target platform architectures in which cloud workloads will land.
 - **Cloud Ready Workshop** – Define the adequate landing zones for your workloads
 - Jointly identify the design decision of the landing zones
 - Provide an estimate for the build and deployment of the landing zones
 - Provide a cloud adoption proposal



Adopt

- Understand and act on key acceleration motivators to prepare for cloud adoption
 - **Cloud Adoption Accelerator** – Cloud Migration and Modernization
 - Cost savings
 - Reduction in vendor or technical complexity
 - Optimization of internal operations
 - Increase business agility
 - Prepare for new technical capabilities
 - Scale to meet market demands
 - Scale to meet geographic demands
 - **Cloud Innovation Accelerator** – Establish innovation framework that drives business value
 - Prepare for new technical capabilities
 - Build new technical capabilities
 - Scale to meet market demands
 - Scale to meet geographic demands
 - Improve customer experiences / engagements
 - Transform products or services
 - Disrupt the market with new products or services

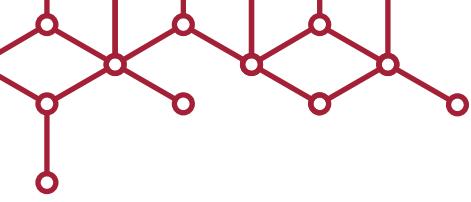
DELIVERY

Govern

- Continual assessment of your solution to identify cost, security and architecture optimization opportunities
 - Validate that fundamental services (such as Azure Advisor, Security and Monitor) are reporting effectively
 - Analyze your data and produce a report detailing gaps against best practices
 - Provide high level recommendations for foundational optimizations to reduce costs, improve security and enhance performance

Manage

- Proactive managed services aligned to your compliance, operational and security business needs
 - Increase security and uptime as our teams detect and resolve problems early on
 - Configure and monitor Azure backups to protect business-critical infrastructure based on your business requirements for data protection and compliance purposes



TO LEARN MORE ABOUT HOW OUR SERVICES CAN HELP YOUR ORGANIZATION, PLEASE VISIT:

info@aptum.com

www.aptum.com

ABOUT APTUM TECHNOLOGIES

Aptum is a global hybrid multi-cloud managed service provider delivering complex and high-performance cloud solutions with an integrated secure network. Using its Data As Infrastructure™ approach, Aptum solves complex technology challenges with total solutions and tailored options that drive tangible business outcomes and maximize the value of its clients' technology investments. Aptum's cloud and global network solutions, underpinned with expert managed and professional services, offer genuine choice and adaptability with international reach spanning North America, Latin America, Europe and the United Kingdom. Aptum is a portfolio company of DigitalBridge, a global investment firm dedicated to strategic opportunities in digital infrastructure. For more information, visit www.aptum.com.